

Specifics

Thomas F. Vincent
Nearly Normal Services
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Education

Emerson College
Boston, MA
Mass communications

School of Visual Arts
New York, NY
Advertising
Computer graphics
Magazine design

Other Interests

Off-hours musician.
Currently performing three or four shows a year in various incarnations including the Romance Commandos, a difficult to categorize but very entertaining endeavor.
Loving it.

The Present

2002 – The Present
Nearly Normal Services
As proprietor, I provide custom FileMaker Pro development for clients at New York Magazine, Time Inc, Conde Nast, and smaller printers, design studios, photo studios, and related industries covering processes like work-flow, scheduling, contact management, ad placement, and lots of other functions.

The Past

1996 – 2001
**Studio Manager
Merkley Newman Harty**
Reorganized graphic arts studio as an in-house profit center. Developed new on-line estimate/billing system and procedures. Built a resource for the agency that's efficient, quirky, professional, funny, effective, and very profitable.

1993 – 1996
**Director of Technology
Life Magazine**
Designed, installed, and maintained complete art and editorial desktop systems for monthly magazine. Provided technology forecasting, budgeting, and staffing while keeping the evolution of the technology infrastructure responsive to art and editorial needs. Heavily involved with all phases of page design and editorial copy flow under deadline pressure. Advised and worked closely with art directors, managing editors, and business managers.

1995
**Director of Technology
In Style Magazine**
On loan from LIFE Magazine to set up editorial and art systems for In Style's start up.

1988 – 1993
**Assistant Art Director
Life Magazine**
Involved with magazine story creation from initial concept to pre-press including design, layout, and production of camera-ready mechanicals. Responsible for quick turnaround of comps, art, type, and mechanicals for the monthly magazine along with special projects and presentations.

1986 – 1988
**Print Broker
Stevens/Bandes Graphics**
Supervised sheetfed print jobs for clients. Experienced with all processes related to sheetfed printing.

1985 – 1986
**Assistant Production Editor
Harper's Bazaar**
Worked on all aspects of the monthly magazine's edit production. Researched and initiated conversion to on-site typesetting which was kind of a big deal then.

1984 – 1985
**Co-Manager
Retna Photo Agency**
Overhauled record-keeping and billing systems. Increased monthly income by 50%. Managed day to day operations of agency.

1982 – 1984
**Production Manager
New York Yellow Pages**
Fully responsible for production of trade directories and department staffing. Supervised transition from hot lead to computerized phototypesetting which was also kind of a big deal then.

Summary

Twenty years in various aspects of the print industry. Experienced with design, prepress, production, purchasing, system design and support, and FileMaker Pro database development.

Formerly a talented manager and supervisor who developed staff into a motivated, involved team with a sense of ownership and pride in the work.

Currently a member of the FileMaker Solutions Alliance developing FileMaker Pro applications for happy clients.

Also an experienced resource for companies with a variety of graphic arts systems needs. Having worked on both sides of the technology fence — as both user/manager and technology director — I can often provide a bridge between technology departments and the needs of the people actually doing the work.